I. TITLE: Video Content Creator

DEPARTMENT: Creative Services Team
GRADE: Full Time
FLSA: Non-Exempt
COMPENSATION RANGE: $40k-$44k (commensurate with experience)

II. POSITION SUMMARY:

Ballet Austin’s Creative Services Team is responsible for upholding the established Ballet Austin brand across the entire company. Success in this position is achieved by creating videos that engage their target audience and align with the goals of the individual departments within Ballet Austin. The ideal candidate possesses strong organizational and time management skills, impeccable attention to detail, is able to meet deadlines, create satisfactory deliverables, and can effectively communicate project updates.

III. ESSENTIAL FUNCTIONS:

- All work is performed with a direct reflection of the mission and values of the organization.
  - Develop and produce impactful, engaging content through the lens of dance, that also aligns with the brand and core mission of Ballet Austin.
  - Shoot, edit, and direct marketing video projects within specific parameters presented by the needs of individual departments within Ballet Austin.
  - Record quality audio support when filming rehearsals, classes, performances, and conducting interviews.
  - Provide quality video and photography support for the Ballet Austin Academy, fundraising and special events, Pilates, dance and fitness programming classes, educational programs and community outreach, professional performances, and dance-related videos to promote ticket sales.
  - Participate in the creative planning and problem solving process in collaboration with the members of the Creative Services Team, including attendance of physical or virtual meetings.

IV. OTHER ACCOUNTABILITIES:

- Other duties as assigned.

V. PHYSICAL DEMANDS AND WORK ENVIRONMENT:

- Must be available to work periodically on weekends and evenings as related to specific events and performances.

VI. EDUCATION AND EXPERIENCE:

- Minimum qualifications
3+ years’ experience with video production, including storyboarding, filming techniques, audio, editing, animation, text treatments, compression, import / export settings, and video streaming applications.

- Advanced skill shooting (specifically with DSLR cameras), with a solid understanding of best settings for shutter speed, ISO, white balance, etc.
- Intermediate to advanced skill with lighting setups for interviews.
- Intermediate to advanced skill required in Adobe Premiere Pro, with the willingness and passion to learn about new technologies, techniques, and visual styles.
- Intermediate skill with Adobe Audition, with the specific ability to improve low quality audio.
- Intermediate to advanced ability to perform color grade on final renders.

- Preferred qualifications
  - Strong background in dance and knowledge of ballet terminology.
  - Animation creation within Adobe After Effects.
  - Intermediate skill with Adobe Photoshop.
  - Intermediate skill with Adobe Audition.
  - Intermediate to advanced experience filming with green screen.
  - Intermediate photography experience.

VII. COMPETENCIES -- KNOWLEDGE, SKILLS AND ABILITIES:

- Collaboration
- Effective Communicator
- Creative Flexibility
- Customer Focused
- Values Differences
- Resourcefulness
- Situational Adaptability
- Instills Trust

VIII. ORGANIZATIONAL RELATIONSHIPS:

- Reports to: Assoc. Dir. / Film & Video Production, Paul Michael Bloodgood
- Supports: All Departments of Ballet Austin
- Peer collaboration/communication with: Creative Services Team

TO APPLY
Please email cover letter, resume, to emily.mclaughlin@balletaustin.org

BACKGROUND SEARCH REQUIRED BACKGROUND SEARCH REQUIRED
NEW HIRES WILL BE ASKED TO PROVIDE PROOF OF COVID-19 VACCINATION

Ballet Austin is committed to enhancing the diversity of our student body, faculty, and staff. Hiring and other employment-related decisions are made on the basis of an individual’s qualifications, past experience, overall performance and other employment-related criteria. In conjunction with Ballet Austin’s commitment to increasing the racial diversity within our organization, we are particularly interested in receiving inquiries from applicants of color. It is the policy of Ballet Austin to provide equal opportunities for employment and advancement for all individuals, regardless of age, gender, race, religion, color, disability, veteran status, sexual orientation, national origin, or any other legally protected category.